

I MINA'TRENTAI KUÅTTRO NA LIHESLATURAN GUÅHAN
RESOLUTION STATUS

Resolution No.	Sponsor	Title	Date Intro	Date of Presentation	Date Adopted	Date Referred	Referred to	PUBLIC HEARING DATE	DATE COMMITTEE REPORT FILED	NOTES
430-34 (COR)	FRANK B. AGUON, JR.	Relative to recognizing and congratulating the Pepsi Guam Bottling Company (PGB) on the momentous occasion of its Golden (50th) Year Anniversary celebration; and to further expressing <i>Un Dangkolo Na Si Yu'os Ma'åse'</i> to the PGB management and staff for their outstanding success in contributing to Guam's wholesale/retail industry and economy and extending the Håfa Adai spirit to our island community.	5/17/18 1:22 p.m.	5/23/18 10:00 a.m.	5/21/18 10:15 a.m.					

Resolution No. 430-34 (COR)

Introduced by:

FRANK R. AGUIR, JR.

Thomas C. Ade
William M. Carro
W. H. Cruz
James V. Espada
Fernando B. Flores
Regina B. Lee
Tommy Monson
Laurie B. Mui
Tehna Cruz Nelson
Dennis G. Rodriguez, Jr.
Joe S. San Juan
Michael F. Q. San Nicolas
Theresa M. Tellez
Marj Cantuche Torres



Relative to recognizing and congratulating the Pepsi Guam Bottling Company (PGB) on the momentous occasion of its Golden (50th) Year Anniversary celebration; and to further expressing *Un Dangkolo Na Si Yu'os Ma'ase'* to the PGB management and staff for their outstanding success in contributing to Guam's wholesale/retail industry and economy and extending the *Hafa Adai* spirit to our island community.

BE IT RESOLVED BY THE COMMITTEE ON RULES OF I MINA'TRENTAI KUATTRO NA LIHESLATURAN GUAHAN:

WHEREAS, since 1893 and for generations, Pepsi-Cola has been enticing taste buds with the iconic brand's crisp, sweet flavor. Fifty (50) years ago on Guam, the Pepsi Guam Bottling Company (PGB) was established in 1968 when the Pepsi-Cola Bottling Company of Guam opened its doors at the J & G Calvo Warehouse Complex in Maite; and

WHEREAS, after a few years, PGB's ownership moved to Calvo Enterprises, Inc. (CEI). At CEI, the company merged with its sister companies who established their roots in insurance, real estate, construction, media, banking, retail, wholesale, and distribution. Over the years and under the direction of the Calvo brothers Paul, Edward, and Jerry, Pepsi grew to become Guam's favorite soft drink; and

WHEREAS, today PGB is the only local company that manufactures global beverage brands and its own local product brands on Guam. And with these locally produced products and the many other globally recognized U.S. brands that PGB imports, it strives to continue as the total beverage solution for Guam and other island markets in the region; and

WHEREAS, whatever the category – carbonated soft drink, water, enhanced water, juice, juice drink, tea, coffee, milk, and others – PGB's continuing goal is to have, within every beverage category, a variety of all the right choices always available; and

WHEREAS, after years in the business, PGB's market designation was recently moved from PepsiCo International to PepsiCo U.S.A. PGB's recent move to Pepsi U.S.A. is significant because Guam is a U.S. market and Guam consumers primarily want U.S. goods and marketing activities. Now, PGB will have better access to more U.S. products and promotions; and

WHEREAS, in 1972, Pepsi Cola Bottling Company of Guam added the Cadbury Beverage line, now the Dr. Pepper Snapple Group (DPSG), to its beverage line-up; and

WHEREAS, during the mid 1980s, water and ice manufacturing were added to the company's product line, including the sweet and fruity *Chamorro Fruit Punch*. In 2015, *Chamorro Cha Lemon Tea* and *Carus Punch* were added as well; and

WHEREAS, in the late 1980s, consumer purchase of returnable glass bottles decreased as the trend moved towards plastic bottles. Changing with the times, the company made the switch to recyclable plastic PET bottles; and

WHEREAS, in 2003, the iconic sports beverage Gatorade was added to the company's product line-up to appeal to the growing population of active customers and athletes, and currently, Gatorade has over ninety percent (90%) of the sports beverage market on Guam; and

WHEREAS, in 2010, PGB made a major investment in plant expansion and PET bottling line upgrades. In 2016, the company expanded its product portfolio with the addition of popular packaged and dry goods, including Essity, Tabasco, and Smucker's products from the U.S., Devondale milk products from Australia, and Nongshim, Dong Won, and Masun products from South Korea; and

WHEREAS, other than doing business on Guam, the company also has a prosperous export division servicing a large sales territory that includes: the Commonwealth of the Northern Mariana Islands, the Federated States of Micronesia, the Republic of the Marshall Islands, the Republic of Palau, American Samoa, the Independent State of Samoa, the Solomon Islands, Tuvalu, the Kingdom of Tonga, the Republic of Nauru, Niue, the Cook Islands, and the Republic of Kiribati; and

WHEREAS, some of the major Guam events sponsored by PGB on a continuing basis include: the Guam Micronesia Island Fair, the United Guam Marathon, the Guam BBQ Block Party, the Payless "Kick the Fat" 5K Run, the Japan Autumn Festival, the Liberation Carnival, the *Igar Mango Festival*, and the *Crossing*, to name a few; and

WHEREAS, throughout its fifty (50) year existence, PGB has supported numerous groups and individuals on Guam and across the region. The company continues to stay involved and serve the community with donations and other support, be it non-profit organizations or through cultural, sports, music, the arts, and other events. The company remains in the hearts and minds of many island residents, and PGB is as committed as ever to continuing that community support. The company appreciates all the support it receives from the island markets it serves, and will continue to build on the great Pepsi-Pacific relationship it has developed, now therefore, be it

RESOLVED, that the Committee on Rules of I Mina'Trentai Kuattro Na Liheslaturan Guahan does hereby, on behalf of I Liheslaturan Guahan and the people of Guam, recognize and congratulate Pepsi Guam Bottling Company (PGB) on the momentous occasion of its Golden (50th) Year Anniversary celebration; and does further express *Un Dangkolo Na Si Yu'os Ma'ase'* to the PGB management and staff for their outstanding success in contributing to Guam's wholesale/retail industry and economy, and extending the *Hafa Adai* spirit to our island community; and be it further

RESOLVED, that the Speaker and the Chairperson of the Committee on Rules certify, and the Legislative Secretary attest to, the adoption hereof, and that copies of the same be thereafter transmitted to Jonathan M. DeNigro, General Manager, Pepsi Guam Bottling Company; and to the Honorable Edward J. B. Calvo, I Magsaluden Guahan.


DULY AND REGULARLY ADOPTED BY THE COMMITTEE ON RULES OF I MINA'TRENTAI KUATTRO NA LIHESLATURAN GUAHAN ON THE 21ST DAY OF MAY 2018.


BENJAMIN J.F. CRUZ
Speaker


REGINA BISCOE LEE
Chairperson, Committee on Rules


REGINA BISCOE LEE
Legislative Secretary



 11/5/18



Office of
SENATOR FRANK B. AGUON, JR.

THIRTY-FOURTH GUAM LEGISLATURE · I MINA'TRENTAI KUÁTRO NA LIHESLATURAN GUÁHAN

November 1, 2018

MEMORANDUM

TO: ALL HONORABLE SENATORS
FROM: SENATOR FRANK B. AGUON, JR.
SUBJECT: Resolution Presentation

Buenas yan Hafa Adai!

Your presence is kindly requested at the presentation of **Resolution No. 430-34 (COR)**. Relative to recognizing and congratulating Pepsi Guam Bottling on the momentous occasion of its Golden (50th) Year Anniversary; and to further extending *Un Dangkolo Na Si Yu'os Ma'ase'* to the management and staff for its outstanding success in contributing to Guam's wholesale retail industry and economy.

Date: Monday, November 5, 2018

Time: 9:00 AM

Place: Pepsi Guam Bottling Office
210 Rojas St. Harmon Industrial Park, Tamuning

CC: Clerks
MIS

Committee Chairman: Guam-US Military Buildup · Infrastructure · Transportation

238 Archbishop Flores St. · Suite 503 · DNA Bldg. · Hagåtña, GU 96910 · 671 475.GUM1/2/3

I MINA'TRENTAI KUATTRO NA LIHESLATURAN GUÅHAN
2018 (SECOND) Regular Session

Resolution No. 430-34 (COR)

Introduced by:

FRANK B. AGUON, JR.

Thomas C. Ada
William M. Castro
B. J.F. Cruz
James V. Espaldon
Fernando Barcinas Esteves
Régine Biscoe Lee
Tommy Morrison
Louise B. Muña
Telen Cruz Nelson
Dennis G. Rodriguez, Jr.
Joe S. San Agustin
Michael F.Q. San Nicolas
Therese M. Terlaje
Mary Camacho Torres

Relative to recognizing and congratulating the Pepsi Guam Bottling Company (PGB) on the momentous occasion of its Golden (50th) Year Anniversary celebration; and to further expressing *Un Dangkolo Na Si Yu'os Ma'åse'* to the PGB management and staff for their outstanding success in contributing to Guam's wholesale/retail industry and economy and extending the *Håfa Adai* spirit to our island community.

BE IT RESOLVED BY THE COMMITTEE ON RULES OF *I MINA'TRENTAI KUATTRO NA LIHESLATURAN GUÅHAN*:

WHEREAS, since 1893 and for generations, Pepsi-Cola has been enticing taste buds with the iconic brand's crisp, sweet flavor. Fifty (50) years ago on Guam, the Pepsi

1 Guam Bottling Company (PGB) was established in 1968 when the Pepsi-Cola Bottling
2 Company of Guam opened its doors at the J & G Calvo Warehouse Complex in *Maite*; and

3 **WHEREAS**, after a few years, PGB's ownership moved to Calvo Enterprises, Inc.
4 (CEI). At CEI, the company merged with its sister companies who established their roots
5 in insurance, real estate, construction, media, banking, retail, wholesale, and distribution.
6 Over the years and under the direction of the Calvo brothers Paul, Edward, and Jerry, Pepsi
7 grew to become Guam's favorite soft drink; and

8 **WHEREAS**, today PGB is the only local company that manufactures global
9 beverage brands and its own local product brands on Guam. And with these locally
10 produced products and the many other globally recognized U.S. brands that PGB imports,
11 it strives to continue as the total beverage solution for Guam and other island markets in
12 the region; and

13 **WHEREAS**, whatever the category – carbonated soft drink, water, enhanced water,
14 juice, juice drink, tea, coffee, milk, and others – PGB's continuing goal is to have, within
15 every beverage category, a variety of all the right choices always available; and

16 **WHEREAS**, after years in the business, PGB's market designation was recently
17 moved from PepsiCo International to PepsiCo U.S.A. PGB's recent move to Pepsi U.S.A.
18 is significant because Guam is a U.S. market and Guam consumers primarily want U.S.
19 goods and marketing activities. Now, PGB will have better access to more U.S. products
20 and promotions; and

21 **WHEREAS**, in 1972, Pepsi-Cola Bottling Company of Guam added the Cadbury
22 Beverage line, now the Dr. Pepper Snapple Group (DPSG), to its beverage line-up; and

23 **WHEREAS**, during the mid-1980s, water and ice manufacturing were added to the
24 company's product line, including the sweet and fruity *Chamorro* Fruit Punch. In 2015,
25 *Chamorro* Cha Lemon Tea and Citrus Punch were added as well; and

1 **WHEREAS**, in the late 1980s, consumer purchase of returnable glass bottles
2 decreased as the trend moved towards plastic bottles. Changing with the times, the
3 company made the switch to recyclable plastic PET bottles; and

4 **WHEREAS**, in 2003, the iconic sports beverage Gatorade was added to the
5 company's product line-up to appeal to the growing population of active customers and
6 athletes; and currently, Gatorade has over ninety percent (90%) of the sports beverage
7 market on Guam; and

8 **WHEREAS**, in 2010, PGB made a major investment in plant expansion and PET
9 bottling line upgrades. In 2016, the company expanded its product portfolio with the
10 addition of popular packaged and dry goods, including: Essity, Tabasco, and Smucker's
11 products from the U.S.; Devondale milk products from Australia; and Nongshim, Dong
12 Won, and Maxun products from South Korea; and

13 **WHEREAS**, other than doing business on Guam, the company also has a
14 prosperous export division servicing a large sales territory that includes: the
15 Commonwealth of the Northern Mariana Islands, the Federated States of Micronesia, the
16 Republic of the Marshall Islands, the Republic of Palau, American Samoa, the Independent
17 State of Samoa, the Solomon Islands, Tuvalu, the Kingdom of Tonga, the Republic of
18 Nauru, Niue, the Cook Islands, and the Republic of Kiribati; and

19 **WHEREAS**, some of the major Guam events sponsored by PGB on a continuing
20 basis include: the Guam Micronesia Island Fair, the United Guam Marathon, the Guam
21 BBQ Block Party, the Payless "Kick the Fat" 5K Run, the Japan Autumn Festival, the
22 Liberation Carnival, the *Agat* Mango Festival, and the *Cocos* Crossing, to name a few; and

23 **WHEREAS**, throughout its fifty (50) year existence, PGB has supported numerous
24 groups and individuals on Guam and across the region. The company continues to stay
25 involved and serve the community with donations and other support, be it non-profit
26 organizations or through cultural, sports, music, the arts, and other events. The company
27 remains in the hearts and minds of many island residents, and PGB is as committed as ever

1 to continuing that community support. The company appreciates all the support it receives
2 from the island markets it serves, and will continue to build on the great Pepsi-Pacific
3 relationship it has developed; now therefore, be it

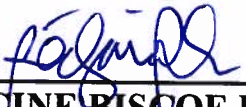
4 **RESOLVED**, that the Committee on Rules of *I Mina'Trentai Kuåttro Na*
5 *Liheslaturan Guåhan* does hereby, on behalf of *I Liheslaturan Guåhan* and the people of
6 Guam, recognize and congratulate Pepsi Guam Bottling Company (PGB) on the
7 momentous occasion of its Golden (50th) Year Anniversary celebration; and does further
8 express *Un Dångkolo Na Si Yu'os Ma'åse'* to the PGB management and staff for their
9 outstanding success in contributing to Guam's wholesale/retail industry and economy, and
10 extending the *Håfa Adai* spirit to our island community; and be it further

11 **RESOLVED**, that the Speaker and the Chairperson of the Committee on Rules
12 certify, and the Legislative Secretary attest to, the adoption hereof, and that copies of the
13 same be thereafter transmitted to Jonathan M. Denight, General Manager, Pepsi Guam
14 Bottling Company; and to the Honorable Edward J.B. Calvo, *I Maga'låhen Guåhan*.

**DULY AND REGULARLY ADOPTED BY THE COMMITTEE ON RULES OF
I MINA'TRENTAI KUÅTTRO NA LIHESLATURAN GUÅHAN ON THE 21ST
DAY OF MAY 2018.**


BENJAMIN J.F. CRUZ
Speaker


RÉGINE BISCOE LEE
Chairperson, Committee on Rules


RÉGINE BISCOE LEE
Legislative Secretary

Senator Thomas C. Ada,
Vice Chairperson

Speaker Benjamin J.F. Cruz,
Member

Vice Speaker Therese M. Terlaje,
Member

Senator Frank B. Aguon, Jr.,
Member

Senator Telena C. Nelson,
Member



Senator Dennis G. Rodriguez, Jr.,
Member

Senator Joe S. San Agustin,
Member

Senator Michael F.Q. San Nicolas,
Member

Senator James V. Espaldon,
Member

Senator Mary Camacho Torres,
Member

COMMITTEE ON RULES
SENATOR RÉGINE BISCOE LEE, CHAIR
SIKRITARIAN LIHESLATURAN GUAHAN
I MINA'TRENTAI KUATTRO NA LIHESLATURAN GUÅHAN
LEGISLATIVE SECRETARY • 34TH GUAM LEGISLATURE

COMMITTEE VOTING SHEET

Resolution No. 430-34 (COR) — FRANK B. AGUON, JR. — “Relative to recognizing and congratulating the Pepsi Guam Bottling Company (PGB) on the momentous occasion of its Golden (50th) Year Anniversary celebration; and to further expressing *Un Dangkolo Na Si Yu'os Ma'àse'* to the PGB management and staff for their outstanding success in contributing to Guam's wholesale/retail industry and economy and extending the *Håfa Adai* spirit to our island community.”

	SIGNATURE	DATE	TO ADOPT	TO NOT ADOPT	TO ABSTAIN
Legislative Secretary Régine Biscoe Lee Chairperson	EMAIL	5/18/18	✓		
Senator Thomas C. Ada Vice Chairperson					
Speaker Benjamin J. F. Cruz Member	EMAIL	5/18/18	✓		
Vice-Speaker Therese M. Terlaje Member	EMAIL	5/18/18	✓		
Senator Frank B. Aguon, Jr. Member		5/18/18	✓		
Senator Telena Cruz Nelson Member	EMAIL	5/18/18	✓		
Senator Dennis G. Rodriguez, Jr. Member					
Senator Joe S. San Agustin Member	EMAIL	5/18/18	✓		
Senator Michael F.Q. San Nicolas Member					
Senator James V. Espaldon Minority Leader					
Senator Mary Camacho Torres Minority Member					
For Sponsor's Office Use Only					
Sponsor Signature: _____					
Staff Contact Person: <u>MARIA BENAVENTE</u>					
For COR/Clerk's Office Use Only					
<input checked="" type="checkbox"/> Certified <input type="checkbox"/> Returned					
Name: <u>MARIO FERNANDEZ</u>					
Date: <u>5/21/18</u>					
Notes: _____					

2018 MAY 21 AM 10:15